



McMaster University presents:

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# MACafé Scientifique

## Risky Business

Investment. Gambling.  
Dangerous driving.  
What makes a decision  
more or less risky?

**Questions for discussion include:**

- How is risk measured?
- Is risk necessarily a bad thing?
- Is there a right way to make risky choices?
- How do social factors affect responses to risk?
- If we know how to make financial investments, will that help us make other decisions?
- Who finds risk attractive and why?

**Please join us** at the next McMaster Café featuring discussion leaders:

### Dr. Martin Daly

Professor, Dept. of Psychology,  
Neuroscience & Behaviour, McMaster University

### Dr. Matheus Grasselli

Assistant Professor, Dept. of Mathematics & Statistics,  
McMaster University

**Tuesday Feb. 6, 2007**

**The Phoenix**

Wentworth House,  
McMaster University

905-525-9140 ext. 22043

**7:00 p.m.**



Café Scientifique is a discussion forum in an informal setting that gives people an opportunity to discuss a variety of topics in science.

Café Scientifique is not a lecture series; it is an opportunity for a group discussion, where involvement from the audience is an important ingredient.

